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## Investor Perception Study Europe 2011

### Winning companies, winning IR strategies

### Intelligence is the key to better IR

- The *Investor Perception Study* will help you benchmark and add value to your investor relations programme.
- The research is carried out among members of Europe's investment community – the key audience for corporate IR.
- During in-depth, 15-20 minute conversations with analysts and portfolio managers, the researchers ask them: which companies' IR do they rate most highly? Who does best in which fields of IR? Which IRO is best? Which CEO and CFO? And why?

Please send me  hard copy (copies) of the *Investor Perception Study Europe 2011* at £295/€345 each  
**NB: access to the full study is free online to all professional subscribers**

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*(Note: The Investor Perception Study will not be sent until payment has been received)*
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